

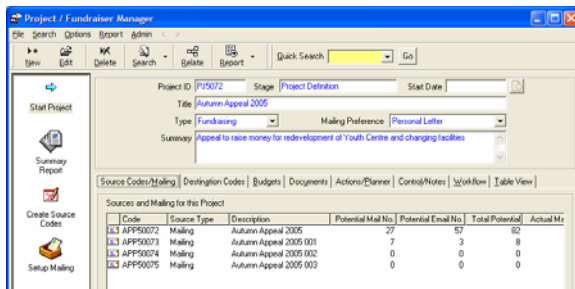
Purpose:

- managing contacts and relationships
- creating mailings
- analysing income
- organising events
- managing budgets and documents

designed for the fundraiser

The **Fundraiser** module has been designed to mirror the way in which fundraisers operate. This module allows fundraisers to easily target the contacts and groups who they deal with, in order to raise funds most effectively.

It also has the facility to record additional notes or comments that may be useful in future correspondence.



thankQ's Fundraiser form

The **Fundraiser** module allows you to manage all of the data associated with a specific fundraising campaign through a single interface. This module allows you to easily manage the process of:

- specifying target groups or individuals
- setting up Source codes / segments
- setting up Destination codes
- creating the mailings
- tracking and reporting on income

sources and destinations

The **Fundraiser** module allows you to manage the source of income (e.g. an event, an appeal, a direct mailshot, etc.) and track which project (destination) will receive the money. All of this information can be found in one place using the **Fundraiser** module.

budgeting

The module also enables the fundraiser to monitor their budgets for each campaign. Planned budgets and actual expenses can be tracked and compared throughout the course of the campaign. This financial history helps you to consider previous situations and costs that may not otherwise have been anticipated, increasing the overall knowledge within your organisation.

document management

thankQ has a powerful, built-in document management tool, which enables you to generate and automatically log documents against the campaign, the targeted donor, or supporter. This builds up a detailed communication history for individuals and organisations that can be useful in developing your relationships.

action manager

The **Action Manager** module integrates with the **Fundraiser** module, allowing you to manage your day-to-day and long-term tasks. You can also assign actions to other thankQ users or groups.

reporting

Within the **Fundraiser** module, a large number of standard reports are available. In addition to the standard reports, thankQ features a report designer, which allows you to create and save your own reports.

thankQ – fundraiser

For further information contact ESIT

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