

PRESS RELEASE

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Cabinet War Rooms shares thankQ message

Users of ESiT thankQ software were treated to an interactive User Group meeting, at the once secret location of the Cabinet War Rooms beneath the Treasury, London.

Delegates were briefed on the ongoing developments in the flexible thankQ software and actively participated with comment, discussion and feedback throughout the day long programme.

Additional light relief was added when Andy Campbell, Managing Director of ESiT included data taken from delegates name badges, which were bar coded and scanned on entry, into his presentation further showing how versatile and quick thankQ is for users.

John Bird, Director of ESiT commented, "This is a valuable opportunity for users to feedback directly to us, in a relaxed, informal and yet professional environment. We greatly value this time with our customers and feedback indicates they also found the event both interesting and worthwhile. We plan to run a regular programme of these User Group events and have invited today's and potential delegates to help us shape future programmes ensuring they continue to benefit. Too often these events can be nothing more than a thinly veiled sales pitch, we see this as a real opportunity to meet a need of our customers and maintain vital communication."

John Rose of Crusaders said "I think the day was really worthwhile, it was good to hear from the team, both to be reminded of facilities in thankQ and advised of what's in the pipeline. And it was good to see just how much, as an organisation, it is their passion to serve their customers.

“It was also good to network with other users and to hear of others' experiences.”

ENDS



Delegates at the Cabinet War Rooms